



A next-generation social network

**A platform where ideas and help
become reality**

Crowdfunding and charity built into the DNA · 2026

PROBLEM

We've split our digital lives across dozens of platforms

- On Instagram — we consume content.
- On Facebook — we look for goods and services.
- On Telegram — we sit in chats and channels, where what matters gets lost fast.

And when we want to discuss an idea, find like-minded people, start a project or build something together — we switch to yet another platform.

Deya was created to bring people together around what truly interests them — from a conversation and an idea to a shared project and real action.



WHAT DEYA IS

One place instead of many

Social networks entertain — but they distance us. People consume instead of creating.

1

Social

Living interest-based communities: content, conversations and streams in one place.

2

Monetization

Creators receive donations for content and streams with a low fee. A share always goes to a good cause.

3

Crowdfunding and volunteering

Projects that raise funds for an idea or a cause — with verification, a goal and reports.

Uniting people around an idea. A worldwide community of those who care

On ordinary platforms you're on your own looking for someone to show your project to. Deya already has a community: your project is seen not only by those you sent a link to, but by people inside the platform who are ready to help. New connections, like-minded friends from every corner of the planet, with whom you can carry out projects not only online, but also arrange things and travel together to change the world with your own hands and actions.

- Document verification
- Photos, video, story
- Goal and needs
- Reports and status

Financial support

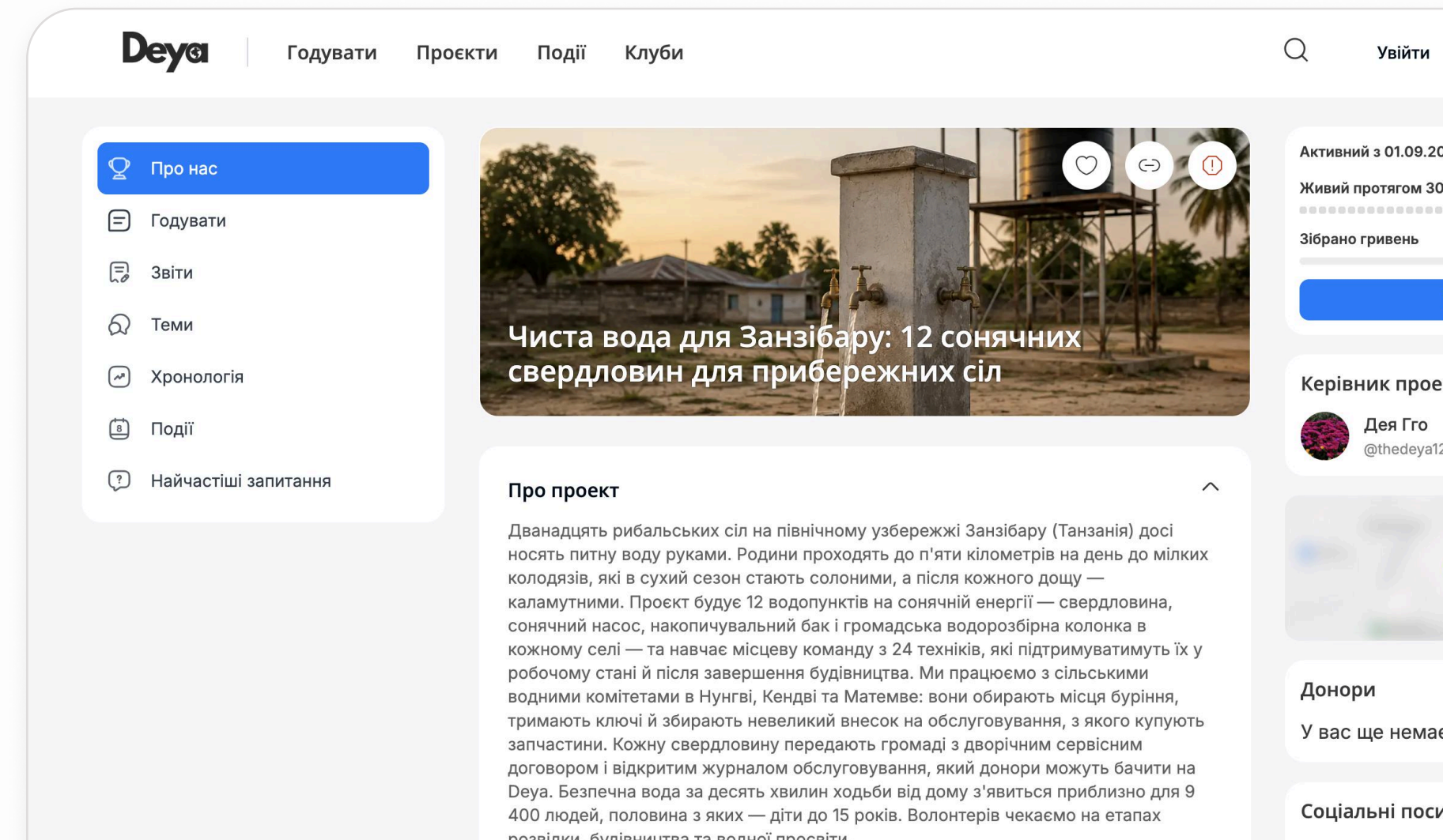
Transparent donations to charity projects, with verification and reports

People and actions

Help from volunteers — hands and time, not only money

Resources

Tools, supplies, help from businesses



DIRECTION 01 • CORE

Crowdfunding and charity

Not just fundraising, but a full case with transparency at every step. A charity drive or a Kickstarter-style idea.

- ✔ Verification with documents
- ✔ Goal and needs
- ✔ Photos, video, story
- ✔ Reporting and status

Clubs — the social layer

A club is a video feed, a community chat and live streams in one place. We bring people not "to the platform in general", but to a specific club matching their interest — the way Facebook once started with a single circle of students.

Business

Marketing

Startups

Psychology

Education

Tech

Volunteering

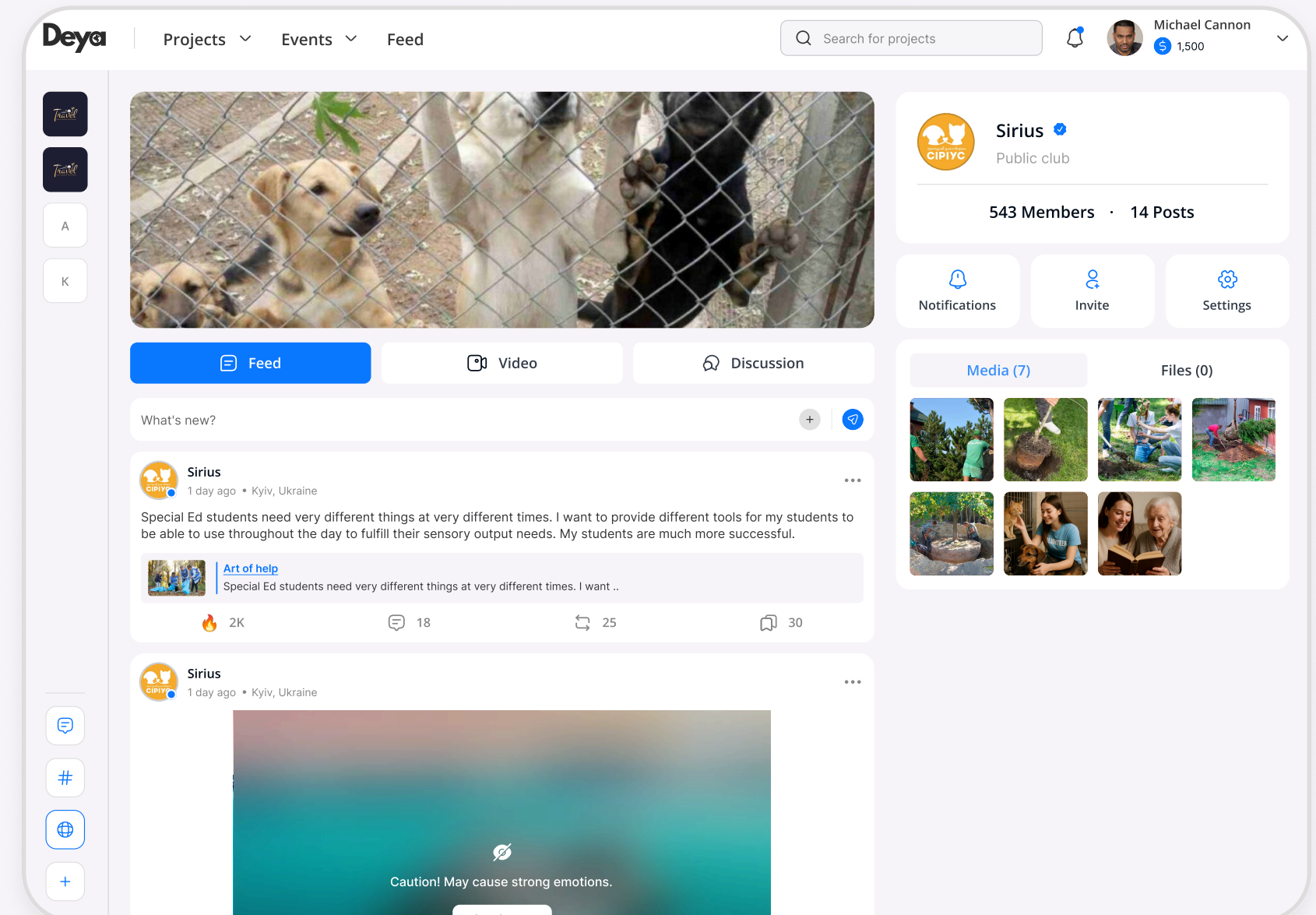
Sport

Creativity

Urbanism

Culture

Shared interests + your people = a community that grows



Creators and monetization

Post, stream and go live — and receive donations in one click. Only a 20% fee (vs ~40% on other platforms), and that 20% goes not to us, but to a charity project — random or chosen by the creator.

Post

Video

Article

Live stream

Discussion

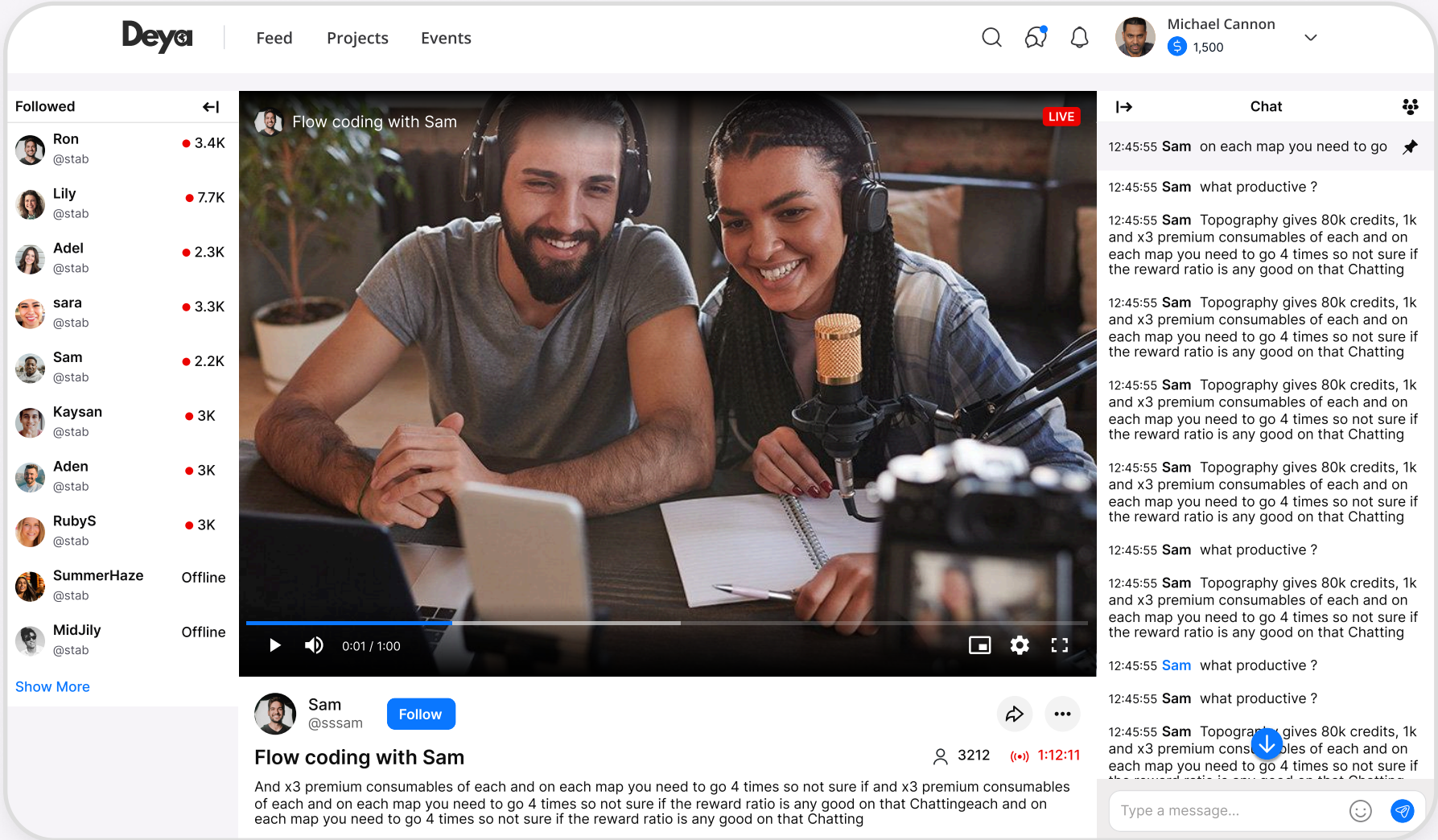
20%

Charity fee on Deya

~40%

Fee on other platforms

006



DEYA NOW

A real product. Real deeds. Real partners

1

A living platform with real projects — animal rescue, green schools, Deya Pets and others

2

Partnerships with public figures and creators who run their own blogs

3

The first interest-based clubs are launching right now



OUR VISION

A social network where ideas become reality

A space where people talk, have fun, share thoughts, news and projects.
Here creators and social media users, eco-activists and businesses, volunteers and organizations meet, hold a direct dialogue and find common ground with a single goal — to make our world better!

Content



Communities



Projects



Travel



Real impact

TheDeya.com

