BAZU

EMPOWERING BUSINESSES WITH AI-DRIVEN CRM SYSTEMS

We help businesses, scale results, reduce costs, and optimize workflows using advanced AI technology.



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//ABOUT US

AT BAZU, WE'RE NOT YOUR AVERAGE DEVELOPMENT TEAM.

We're innovators, pushing the boundaries of AI-driven CRM systems. Our ultimate goal is to propel your business to new heights by unleashing its untapped potential, fostering growth, and making a lasting impact on your industry.

10 YEARS
DOING OUR BEST

189
COMPLETED PROJECTS

126+
HAPPY COMPANIES

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WHATEVER SERVICE YOU ORDER,

THEY WILL FOLLOW THESE GOALS:

FAST
INDIVIDUAL
SOLUTION



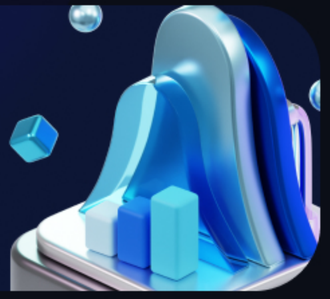
OPTIMIZES
YOUR SALES
PROCESS



SAVES
INVESTMENT
AND TIME



IMPROVE
MARKETING
AND SALES
PERFORMANCE



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//YOUR BUSINESS
CAN BE BETTER, BOLDER, AND
FASTER TODAY!
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OUR SERVICES:

- AI CRM SOLUTIONS CRAFTED TO PERFECTION
- THOROUGH AUDIT AND ANALYSIS
- COMPREHENSIVE TRAINING AND ONGOING SUPPORT
- INTEGRATION OF AI INTO EXISTING WORKFLOWS

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//STAGES

IMPLEMENTATION STAGES:

1. DATA ANALYSIS
2. DATA PREPARATION
3. MODEL TRAINING
4. TESTING AND EVALUATION
5. INTEGRATION AND DEPLOYMENT
6. MONITORING AND UPDATING

The average time for building our solutions from scratch is from 1 to 3 months.

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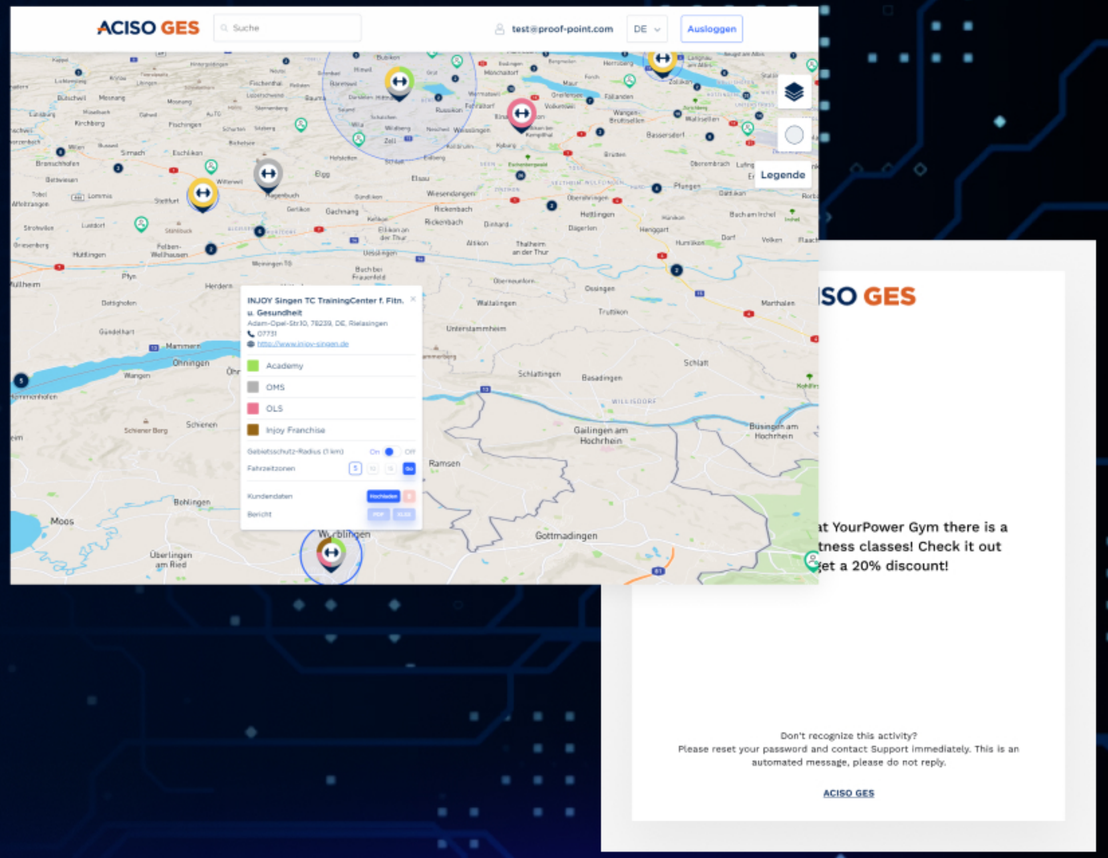
//CASES

IMPROVING CUSTOMER SERVICE

AI-powered CRM modules helped our client, ACISO, optimize their customer service processes.

RESULT:

The client saves approximately EUR30,000 per month by reducing the need for additional call center staff.



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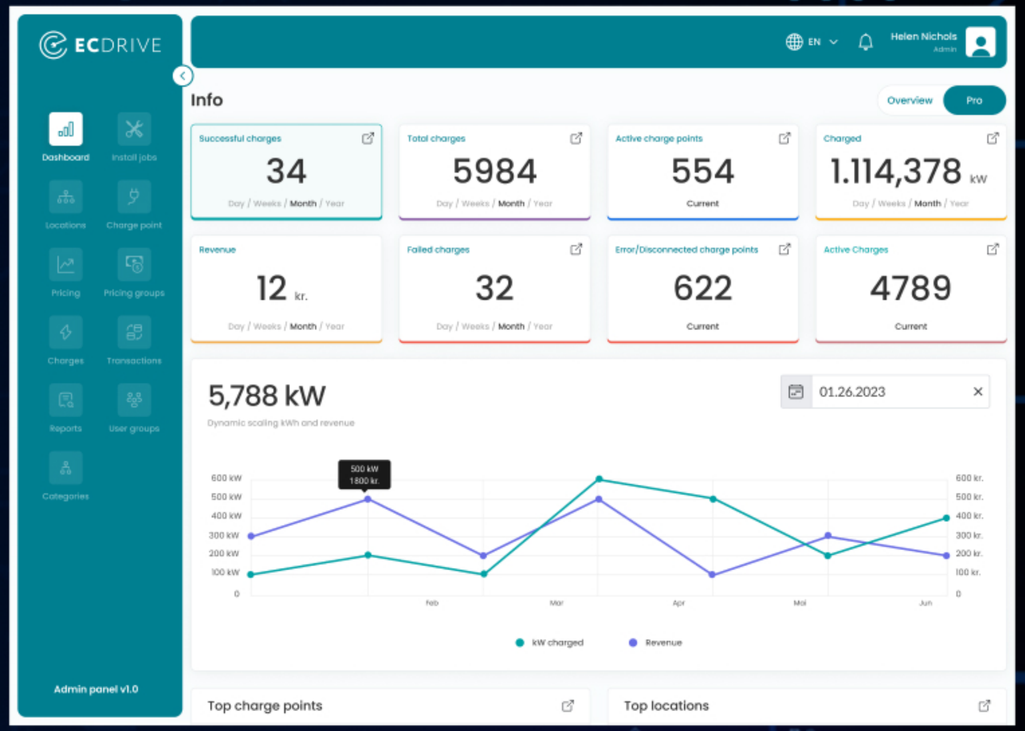
//CASES

DEMAND FORECASTING

The AI-powered demand forecasting module enabled OTOKAR to accurately determine sales volumes and manage inventory.

RESULT:

The client was able to reduce their inventory by 20% without sacrificing potential sales and save approximately $100,000 per year.



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//CASES

MERCHANDISER ROBOT OPTIMIZATION

For our client **Henkel**, we trained a model which replaced 1000 merchandisers.

The model analyzed shelves with Perwoll, Somat, Losk, Bref, Persil, Pril, and Clin products, assessing their position, price, availability, lighting quality, and more.

RESULT:

We replaced 1,000 merchandisers with 2 people and software, which brought the company about 70,000 EUR per month.

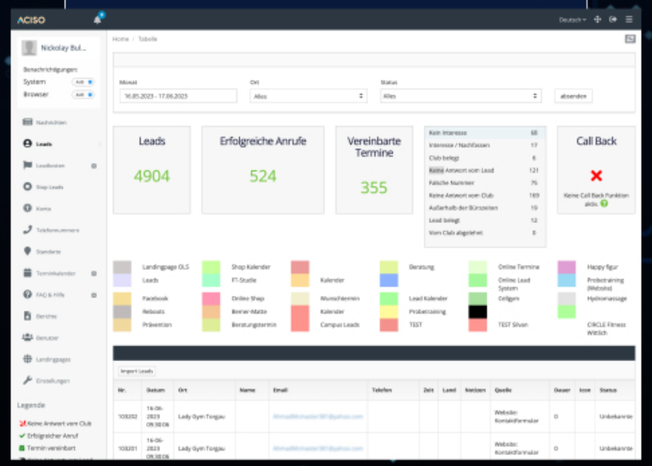


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//CRM SOLUTIONS

WE HAVE 3 READY TO-GO TEMPLATES OF AI-DRIVEN CRM SOLUTIONS

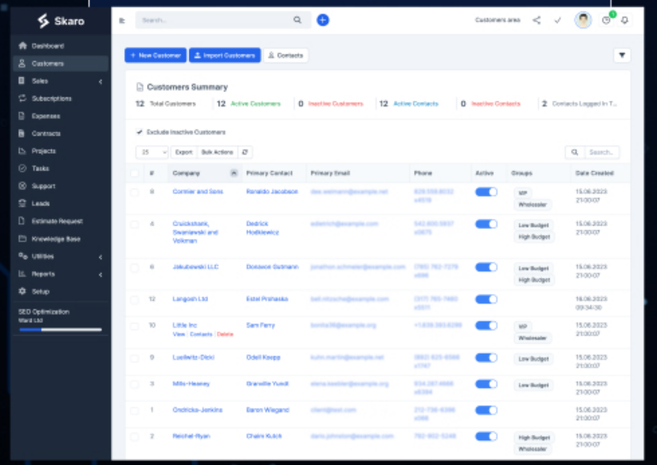
REAL ESTATE:
The Perfect Fit



E-COMMERCE:
Powering Growth and Exceptional Experiences



FINANCIAL SERVICES:
Revolutionizing Service Delivery



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